

Keynote

Visual Analytics at IBM



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Abstract

In this talk I will give an overview of practical cases for visual analytics at IBM. I'll present both a high level overview of IBM's current strategy involving analytics and present two or three concrete usecases where visual analytics and visualization can have a concrete impact on IBM's business. I'll also briefly touch upon some of the concrete challenges we face when doing visual analytics research and development in a large multinational.

Biographical Note

Dr. Frank van Ham is a research staff member at IBM. After obtaining his PhD in Information Visualization in Eindhoven, The Netherlands he joined IBM Research in Cambridge, USA as a post-doc and later as a full-time researcher. Dr. van Ham's main research interests are large network visualization, visual interfaces and collaborative visualization and he was one of the main researchers behind the Many Eyes project. Currently, he is with ILOG (a recent IBM acquisition) in Paris, France where he works on improving and inventing IBM product.